BALTIMORE MAIN STREETS

Tailored Support for Revitalization

Fells Point MAIN STREET — MAKE YOUR OWN HISTORY

Federal Hill EST. 1788 · BALTIMORE, MARYLAND USA

H!GHLANDTOWN Main Street

W WAVERLY MAIN STREET

Historic **PENNSYLVANIA AVENUE MAIN STREET**

Belair-Edison BALTIMORE · EST. 1927 · MARYLAND

HAMILTON MAIN STREET LAURAVILLE

parkHEIGHTS MAIN STREET

PIGTOWN BALTIMORE · CIRCA 1830 · MARYLAND

The Baltimore Main Streets program, housed within the Mayor's Office of Small and Minority Business Advocacy & Development, is an approach to neighborhood revitalization by providing customized support and public resources to each District in order to attract new businesses and new jobs to the neighborhood. The program follows the Main Street America approach centered around transformation strategies organized as four points: Economic Vitality, Design, Promotion, and Organization.

45%

Revitalization efforts have led to a 45% increase in business visibility and customer engagement.

ECONOMIC VITALITY · **DESIGN**

COMMUNITY TRANSFORMATION

ORGANIZATION · **PROMOTION**

1000+

The Baltimore Main Streets program has over 1000 businesses across its nine districts.

CITY OF BALTIMORE

BALTIMORE CITY MAYOR'S OFFICE OF Small and Minority Business ADVOCACY & DEVELOPMENT

Scan to Contact Us & Visit our Socials! @BaltimoreMainStreets